

CPD Credits
Pending

5+ anticipated

55th Annual Symposium

incorporating BrAPP AGM

immediately followed by

3-course Dinner with

guest speaker:

Professor Trevor Jones CBE

In collaboration with the MRN & in aid
of Bowel Cancer UK



BrAPP



Pharmaceutical Medicine: Evolution to Revolution

2012 sees BrAPP celebrating its 55th year as the professional association for pharmaceutical physicians.

For our premier educational and networking event of the year we are working in collaboration with the Medical Research Network (MRN) to offer delegates a review of some of the far-reaching and exciting changes taking place in pharmaceutical medicine.

Feedback from previous BrAPP symposia shows us that the opportunity to network with fellow physicians, speakers and other colleagues is one of the major benefits of attendance. To maximise the networking time we have planned a full day's event (please see following pages for the full programme of the Symposium) culminating in an informal early evening dinner with a keynote address from Professor Trevor Jones CBE, an industry guru, alumnus of King's College, London, former R&D Director of the Wellcome Foundation, past Director General of the ABPI and currently sitting on the Boards of a number of Life Sciences companies, to mention just a little of his experience. Trevor will seek to bring the day together for us all and prognosticate on the future.

Speakers at the Symposium will include:

Professor Peter Johnson Prof of Medical Oncology University of Southampton and Chief Clinician CRUK

Dr Yen Choo Chairman and CEO Plasticell Ltd

Professor John Oxford Prof of Virology St Bart's and Royal London also QMC London and President, Scientific Director & founder Retroscreen Virology Ltd

Dr John Sinden Co-founder and CSO of ReNeuron Ltd

BrAPP

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1 March 2012

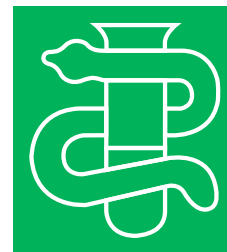
Royal College of Pathologists

2 Carlton House Terrace

London SW1Y 5AF

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2012 Annual Symposium and AGM



BrAPP



Pharmaceutical Medicine: Evolution to Revolution

09:30 Registration and coffee

10:00 Welcome from BrAPP Honorary Chairman, Dr David Blowers

10:05 **Introduction to 2012 Annual Symposium**

Chairman of BrAPP Organising Committee

10:10 **Antibodies in Cancer Therapy**

Professor Peter Johnson, Chief Clinician CRUK and Prof of Medical Oncology, Southampton

11:10 COFFEE

11:30 **Regenerative Medicine: Cells vs Drugs**

Joint Session with **Dr Yen Choo, CEO Plasticell Ltd** and
Dr John Sinden, CSO ReNeuron Ltd

13.00 LUNCH

13:45 **A Darwinian virus, influenza H1N1, searching out victims from 1918 to 2012**

Professor John Oxford, Prof of Virology, St Bart's and the Royal London and founder of Retroscreen Virology Ltd

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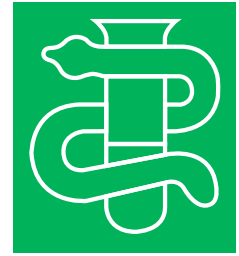
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2012 Annual Symposium & AGM



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Pharmaceutical Medicine: Evolution to Revolution

14:45 Evolution to revolution: The virtual trial site

Dr Graham Wylie, CEO MRN

15:30 And who pays?

Dr Catherine Beech, VC and business angel

16:15 Closing Remarks 2012 Annual Symposium

Chairman of BrAPP Organising Committee

16:30 TEA

16:45 BrAPP AGM and Committee elections members only may attend

17:30 Drinks reception

18:00 Keynote Address: Prof Trevor Jones CBE

Pharmaceutical medicine: Revolution and beyond.....

18:30 BrAPP MRN Dinner in aid of Bowel Cancer UK (not black tie)

21:30 Carriages

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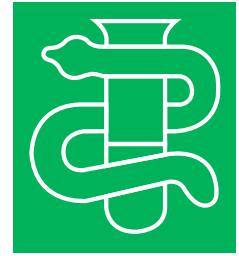
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2012 Annual Symposium & AGM

BrAPP MRN Dinner—in aid of
Bowel Cancer UK



BrAPP



REGISTRATION INFORMATION AND FORM: (circle as appropriate)

| | Symposium & Dinner | Symposium only | Dinner only |
|-------------|--------------------|----------------|-------------|
| Members | £275.00 | £225.00 | £60.00 |
| Non-members | £335.00 | £275.00 | £70.00 |
| Academic | £275.00 | £225.00 | £60.00 |

I wish to attend the 2012 BrAPP Annual Symposium 1 March 2012 at RCPATH, 2 Carlton House Terrace, London SW1Y 5AF (please note refunds will only be available for cancellations received before 15 February 2012. Substitutions may be made at any time)

Name: _____

Address(including postcode): _____

I wish to pay by the following method: (enter correct fee in relevant box)

Cheque: (enclosed, made payable to BrAPP)

Invoice: (use address as above)

Credit card:

Credit card details:(BrAPP accepts VISA, Mastercard and AMEX)

Full Number: _____

Three digit security code on reverse of card
(VISA and Mastercard): _____

Expiry Date: _____

A receipt will be sent to all registered delegates.

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PLEASE RETURN TO THE BrAPP
OFFICE BY FAX OR POST OR SCAN
AND THEN EMAIL.

DELEGATES WILL BE CONTACTED
WITH FULL JOINING DETAILS APPROX
ONE WEEK BEFORE THE MEETING BY
EMAIL